



Fame[®]

SC Fungicide

Featuring Xylem Pro Technology™

DISEASE CONTROL

- Brown patch
- Fairy ring
- Summer patch & more

RAPID MOBILITY

- Xylem and translaminar movement
- Rainfast in 15 minutes

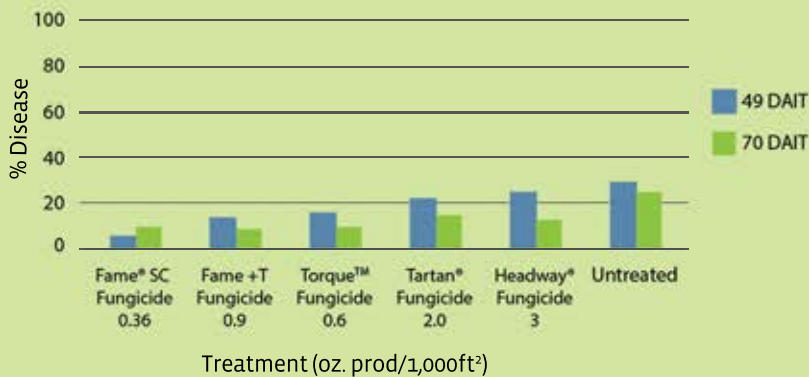
PLANT HEALTH

- Root mass
- Root length
- Consistent chlorophyll production

DISEASES CONTROLLED

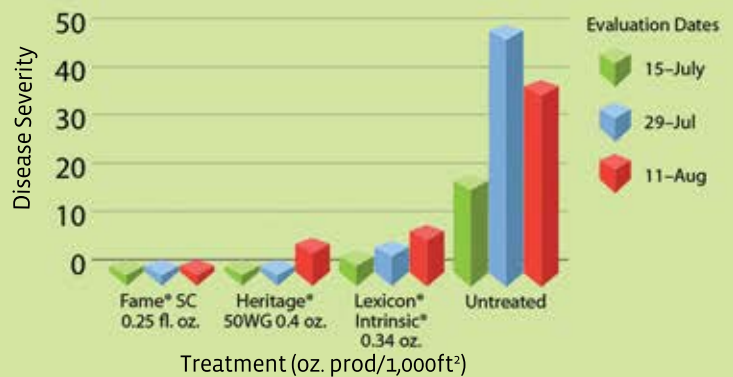
- Brown Patch
- Fairy Ring
- Leaf Spot
- Necrotic Ring Spot
- Pink Patch
- Pythium Blight
- Pythium Root Dysfunction
- Pythium Root Rot
- Red Thread
- Rust
- Southern Blight
- Spring Dead Spot
- Summer Patch
- Take-All Patch
- Yellow Patch

Fairy Ring Control



Source: Penn State University, 2016

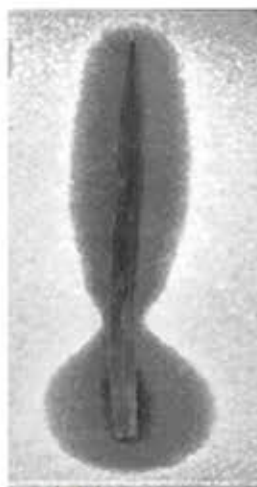
Brown Patch Control in Tall Fescue



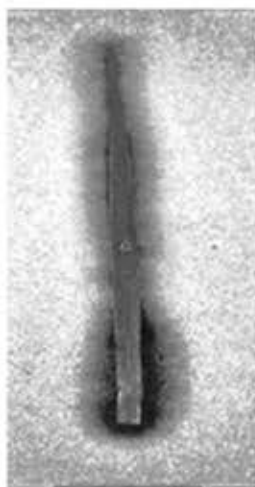
Source: North Carolina State University, 2014

XYLEM PRO TECHNOLOGY™

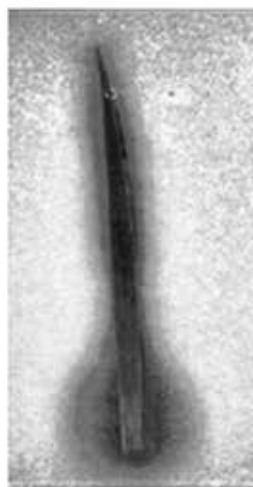
Foliar Uptake and Distribution of Fame® vs. Leading Competitors



Fame®
SC Fungicide



Insignia®



Heritage®

Distinct leaf-systemic properties:
rapid uptake + even distribution
in the leaf tissue

Active Ingredient activity in agar diffusion tests 48 hours after application of a droplet at the leaf base

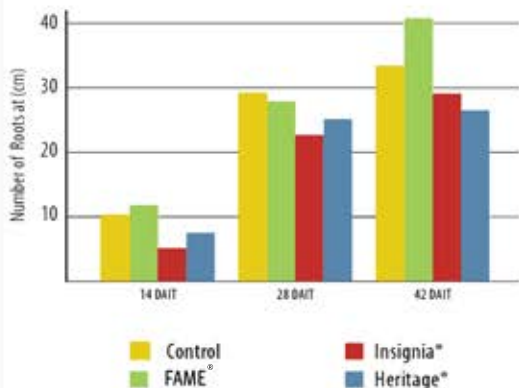
A HALO OF PROTECTION

- Fame is not only absorbed through the root system, it also moves acropetally (upward) in the xylem, providing disease control from the point of application upward in the plant.
- Fame not only provides excellent disease control and plant health benefits, but it also gives you peace of mind as it compensates for lack of complete spray coverage.

Longer and more numerous roots mean healthier turf

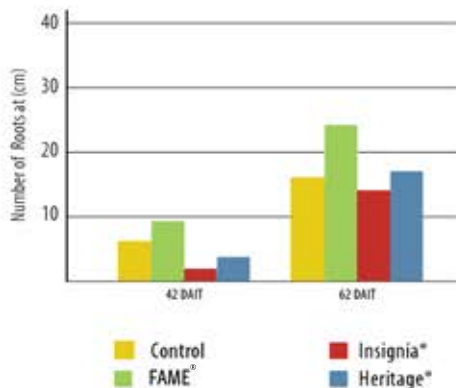
Effect of Fungicides on Number of Roots at 15 cm – Bentgrass

Baird; University of California, Riverside, 2012



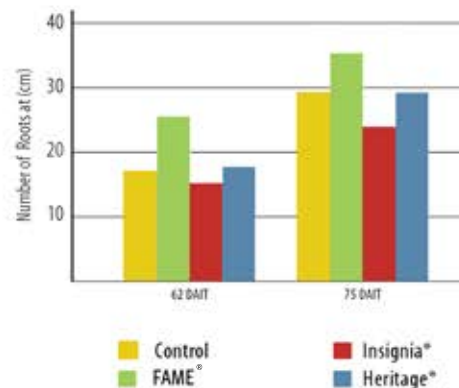
Effect of Fungicides on Number of Roots at 30 cm – Bentgrass

Baird; University of California, Riverside, 2012



Effect of Fungicides on Number of Roots at 45 cm – Bentgrass

Baird; University of California, Riverside, 2012



To learn more about Fame® SC fungicide, contact your FMC market specialist or visit fmcprosolutions.com.

Atlantic
golf & turf
Our Roots Run Deep

FMC