



# JOE ARNONE

Technical Representative

## ABOUT JOE

Joe has been involved in the green industry since 2003, focused on sports turf, landscape and lawn care before transitioning to sales full time in 2011. His mission is to provide strong agronomic advice and turf programs to sports turf managers and lawn care operators which are sustainable over long periods of time. He also strives to help clients retain and grow their business while reducing call backs.

In his free time, he enjoys fishing, reading, playing baseball and spending time with his growing family!

## CONTACT

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## CAREER HIGHLIGHTS

**Western New England College- B.S. Sport Management**  
2002-2006

**Ohio State University- Sports Turf Manager Certification**  
2011- 2012

**University of Massachusetts- Green School**  
2018

**Connecticut Groundskeepers Association Board of Directors**  
2021 to Present

## WORK EXPERIENCE

**Atlantic Golf and Turf-Technical Representative**  
2016-Present

Works with Universities, municipalities, and lawncare companies to develop complete agronomic programs focused on turf health and sustainability.

**Pennington Seed Pro Turf Division-Territory Representative**  
2012-2016

Expanded the company's business in wholesale and professional turf in New England.

**LESCO/John Deere Landscapes- Assistant Branch Manager**  
2006-2011

Managed customer relationships and store inventory. Helped customers find the most effective and environmentally low impact solutions.

## ATLANTIC GOLF & TURF

Atlantic's Company philosophy is to promote responsible Turfgrass Management including IPM. We focus on maximizing program benefits by introducing improved grass varieties, balancing the soil health, thus minimizing inputs producing superior results. Annually, we work with our clients to write science-based programs that ensures respect to the environment while accomplishing their goals. This multi-faceted collaborative approach is what sets Atlantic Golf and Turf apart from the crowd! Let us show you how to maximize the return on your agronomic investment!

**Atlantic** *Our Roots Run Deep*  
golf & turf