



## Rick Brassor

*Technical Sale Representative*

### About Rick

Rick life has been constantly in pursuit of hands-on education that enhances his and his client's day to day work.

Rick passion for continuing education has provided him with the knowledge and tenure to guide his clients into the correct agronomic direction.

Rick has lived across this great nation in 3 major cities, Boston, Miami and Denver. Each location provided him growth within his positions. From there he has had the pleasure to work with one of the best companies in the Northeast.

### CONTACT

PHONE:  
413-824-1266

WEBSITE:  
[www.AtlanticGolfandTurf.com](http://www.AtlanticGolfandTurf.com)

EMAIL:  
[Rick@AtlanticGolfandTurf.com](mailto:Rick@AtlanticGolfandTurf.com)

## Career Highlights

At Colorado Gold Wholesale Florist Rick rose to the level of Wholesale Sales Manager

While working for Northern Nurseries advanced from Assistant manager to outside sales rep for VT and NH locations.

During his tenure with Northern Nurseries, he earned, Salesman of the Year 3 times.

Rick served on the board of directors at VT Greenscape Assoc from 2004 to 2012

## WORK EXPERIENCE

### Colorado Gold Wholesale Florist 1983-1999

Wholesale Sales Manager for greenhouse operations. 1.2 million square feet of production with sales of 8.3 million dollars.

### Northern Nurseries, Inc. 1999-2011

Assistant Manager of the nursery facility in White River Jct, VT. In 2 years he became the Outside Sales Rep for the Northeast, managing sales in MA., ME, N.H. and VT. for 2 locations.

### Atlantic Golf and Turf 2013- Present

Outside sales in VT, NH and MA.  
Technical Rep selling turf supplies to  
Landscapers, Schools, Colleges and Parks  
and Recreation Depts.

## ATLANTIC GOLF & TURF

Atlantic's Company philosophy is to promote responsible Turfgrass Management including IPM. We focus on maximizing program benefits by introducing improved grass varieties, balancing the soil health, thus minimizing inputs producing superior results. Annually, we work with our clients to write science-based programs that ensures respect to the environment while accomplishing their goals. This multi-faceted collaborative approach is what sets Atlantic Golf and Turf apart from the crowd! Let us show you how to maximize the return on your agronomic investment!

**Atlantic** *Our Roots Run Deep*  
golf & turf

